PROHIBITION SENDS ALL HOTEL RATES UP

Patrons Who Hire Rooms Must Pay \$500,000,000 More During Year.

City Hostelries Find Little Relief in the Sale of Soft

Further boosts in the room rents of the big hotels of this city and throughout the country must be expected, according to a statement issued by the Association Opposed to National Prohibitions, as the result of a nation wide investigation started shortly after July 1. In order to cover the deficiencies in earnings caused by prohibition of alco-holic drinks persons who patronize the large hotels about the country are going to be assessed \$500,000,000 during the

to be assessed \$500,000,000 during the next year, the report discloses. In telling of what the general situation is in this city the association quotes Edward Tierney, vice-president of the Bowman Hotel Company and managing director of the Hotel Ansonia, as fol-

director of the Hotel Ansonia, as follows:

"Of course, prohibition will affect materially the revenues of hotels. Generally speaking, there are three sources of hotel revenues, the room, the bar and the restaurant. Everybody who knows anything about the hotel business knows that no money can be made from the restaurant. Therefore, if one of the two sources of actual profit be taken away then the other source must make up the difference. Therefore, room rates nuist be increased."

The results of the investigation are summarized and reveal that "there is hardly a section, large and small cities hardly a section, large and small cities included, whether in former 'wet' or 'dry' territory, that advances have net been effective. In some cities, including New York, an initial advance has been made, with the promise of another in the near future. In former 'wet' cities many large hotel enterprises contemplating the construction of costly buildings

ing the construction of costly buildings have been abandoned."

After showing that Chicago, Ohio and California hotel men are following their Passern brethren in raising the room fents the report concludes by reviewing the soft drink bars and roof gardens about the country as follows: "The hotel men have long contended that they are not saloonkeepers. They state that they should not be classed or treated as such; that the selling of liquor was only an incidental part of the hotel business. Much has been told of late about the soft druk her and the profits to be derived therefrom. The consistent advances in hotel rates show that the hotel business of the country—valued at more than \$10,000,000,000—has not found them as profitable as the old style have even in sections where through a bars, even in sections where, through a long dry period, they have found time to experiment with highly systematized soft drink pariors, roof gardens, cafe-terias and old style bars minus the beverage with 'the kick.'"

CITY FERRY CRASHES INTO A TRAIN FLOAT

Passengers on Way to Staten Island Have Bad Scare.

The ferryboat Bronx, bound for St. George and heavily loaded with passengers, churned into an empty train float about 800 feet off the Battery at 2 o'clock yesterday afternoon and received some damage to her deck railings and superstructure. The passengers were greatly excited and two men who had been standing on the more deckers. been standing on the upper deck in fear that the ferryboat had been badly smashed jumped to the freight float. Others seized life preservers. Patrol-man John Brennecki of the Charles street station, who was aboard. Ma sireet station, who was aboard, did much to allay the hysteria.

The Bronx had pulled only a short distance out of her slip, sounding the usual clearance signals, when the tug drawing the float approached from the North River. The float was high out of water and it is believed drifted considerably in the strong outgoing tide when the tug swung by. Capt. Irving Stapleton of the ferryboat backed his springer and sileading the man and sileading the Bowery and the men were identified by Weixel.

EX-ARMY MEDICOS SEEK JOBS. engines and signalled sgain to the tug-boat. Owing to the current the Bronx did not respond readily to the reversing of her screws, and although the tug was cleared by several yards it was cv.fent the float would be struck. Several hundred persons lined the up-

deck railing as the vessels veered ther. Patrolman Bernnecki saw the danger and ordered every one inside the deak in which several women fainted. At the moment of the crash several persons attempted to imitate the example of the two men who jumped onto the float, but Patrolman Brennecki pre-vented them. The only damage was to fifteen feet of the starboard railing, which was ripped away, and to two up-

NAVY NEEDS RADIO MEN.

Positions Pay \$125 a Month, With Officers' Rating.

The demobilization of the navy and the consequent withdrawal of naval radio operators from Shipping Board vessels ins resulted in an acute shortage of men for these positions. Men who have received or have qualified for their com-mercial licenses will receive employment as first operators at \$125 a month or as second operators at \$100 a month. These men are rated as officers and receive superior accommodations.

Commercial radio operators' licenses Washington street.

CROSS TO NAVY PHARMACIST.

Treating Wounded Soldiers.

A Croix de Guerre with a silver star has been received at the navy recruit- from bo-ing station, 34 East Twenty-third street, for thei-for Charles Henry Whitacre of Cass-ville, N. Y., a chief pharmacists' mate makers. The award is made to Whitacre for Mary's. services which he performed October 18. 1918, at Somme-Py, France, in giving first aid treatment to 500 wounded sol-

diers at a dressing station.

The officers at the station will offer all recruits this week an opportunity to

"ALIMONY CLUB" HAD COP, AFTER CHASE,

Principal Among Them Was Invasion by Teuton Aliens.

Ludlow street jail, long the headquarters for the "Allmony Club," also felt the effects of the war. The improvident husbands were forced to welcome to their midst a number of Germans who were under the suspicion of BAR REVENUE BIG LOSS the Federal Government for disloyalty. CROWDS FLEE BULLETS enemy aliens, military prisoners and persons of similar ilk. The members of the "Alimony Club," according to the report of Sheriff Knott, were willing to have their share in the war, but as the number of Federal prisoners increased, and finally outnumbered them, their fander rose. They complained to the Sheriff that they thought the thing was

being laid on a bit thick.

Among the chief protestants were two physicians, one editor, two reporters, two actors, two cooks and two barbers. There also attended the club meetings ineteen salesmen, fourteen clerks and

through, and he was directed to stay because he had incurred the wrath of the Surrogates' Court in failing to file an accounting of an estate. Thirty-cight were held for one day only and fourteen from two to three months.

The jail housed for a time eight prisoners who were taken to the United States Marshal's office and not returned, sixteen taken to the Department of Justice and not returned and three enemy aliens. The aliens finally disappeared too, to the relief of the veterans of the Alimony Club. Of the Federal prisoners eighty-four were Germans, thirty-four Russians and two Irishmen. Of the total jail population of 234 fifty-five were college graduates and 162 had received common school. of 234 fifty-five were college graduates and 162 had received common school

TWELVE ARRESTED IN TWO ROBBERIES

Police Make Speedy Captures

and Recover Loot.

When Patrolman Stanley Hnida was making his hourly report to the Fifth street police station from a signal box in the signal box and storted along his beat. He had not gone half a block be-fore a car answering the police descrip-tion came up the street and stopped at

a restaurant directly opposite.

Hnida saw five men get out of the car and then rang for assistance. When Patrolman Haerler arrived they entered and placed all five men under arrest. At a confession from one of the men an that the goods would be recovered. The prisoner who confessed said he was taken off his guard by the promptness of the arrest, and that they had had time only to cross the bridge to Manhattan and leave some of the goods in Ridge street before the rollice were after them. street before the police were after them. The prisoners said they were Jacob Schiller, 26 Suffoik street; Joseph Goldstein, 114 Ludlow street; Meyer Rosendorf, 78 Foreyth street; Jacob Sanowsky, 85 Stanton street, and Benjamin Schiff, 146 East Houston street. Later Sam Kaplan was arrested at 168 Ridge

sam hapian was arrested at 188 fidge street, where the police said they found some of the goods.

The burgiary was committed at the store of Isadore Davis, 595 Broadway, Brooklyn. Davis said \$1,500 worth of silks and ties had been taken.

Six Italians were held in the Tombe yesterday for an attack on Henry Weixel, manager of the Hanover Lunch

Mechanical Lines.

Here are positions wanted by and waiting for service men: Twenty-five physicians whose practices were lost while they were serving the country are now listed with the Reemployment Bureau for Soldiers, Sailors and Marines They would like positions with steam ships as ship's surgeon, with industrial plants that maintain a health depart-ment and other such employment that would pay a salary of \$50 or more a

And these positions are waiting: There are applications for 22 first class machinists, 17 tool makers, 19 die makers, 3 pattern makers, wood and metal; 7 brass finishers, 37 power press men. 35 polishers, 50 carpenters, 50 bricklayers, 5 marine engineers and several marine firemen, ollers, stationary engineers, sta-tionary firemen and coal passers. The carpenters and bricklayers must be unfor men and will be paid the regular scale. The marine men must be licensed. Contributions are solicited to keep the ureau going until November 1. believed positions will have bee obtained for all the service men by that time. The sum of \$5 is necessary to aid

NUNS CALL FOR \$300,000. Sisters at Mount St. Mary's Need

each service man who applies for a po-

may be obtained on passing the required examination at the following places: The custom houses at Boston, New York the Sisters of Mercy at Mount St. city, Baltimore, New Orleans, San Fran. Mary's, North Plainfield, N. J., in a city. Baltimore, New Orleans, San Francisco, the Department of Commerce Continuation of their work will be made Euflaing, Washington, D. C., or the Federal Building in Chicago. Qualified operators are requested to communicate take an active part in the campaign either with the Radio Popartment, Diand has appointed the Rev. John W. Vision of Operator Francisco, I States Shipping Board, Washington, D. C., or at man. The 136 parishes, embracing foundation countries countries and having 200,000 of the agencies of the Sen Service fourteen countles and having 200,000 communicants, will be appealed to individually by means of local lay commitees, which will be designated by the boy to the hospital.

pastors of each church.

This is the first time in fifty years that the nuns have asked for aid. Dur-ing the influenza outbreak and the ex-plosion at the Morgan munitions works the Sisters received commendati from both the State and church officials for their devoted efforts of assistance. The headquarters of the campaign makers will be located at Mount St.

Jewish War Relief Discussed.

Members of the joint distribution comdiers at a dressing station.

The officers at the station will over all recruits this week an opportunity to foin the crew of the pattieship Arizona, which is called "the globe trotter of the navy." In the last two months the big war versel has been touching the coast rerts of Cuba, France, Port of Spain, Trinidad, Smyrna, Turkey, South America and Africa. The Arizona is now being everhauled for an extensive cruise the navy is divided.

Members of the joint distribution committee, to consider plans for the indicate a fight early yesterday morning, by various institutions because of institutions for the tubercular, orphan recursive from the body was found partly concealed by an ash can:

A card in the dead man's pocket gave the name of H. B. Samby, Bvine had beard sounds that appeared to in-need severtured sway annually dicate a fight early yesterday morning, by various institutions because of institutions for the tubercular, orphan recursive feeted.

A card in the dead man's pocket gave the name of H. B. Samby, Bvine gave

TRAPS SILK THIEVES

Revolver Shots Win Automobile Race Through Sixth

Two in Truck Loaded With \$10,000 Worth of Loot Surrender.

The Sunday parade in West Four teenth street was interrupte! at 3 o'clock yesterday afternoon cracking of a revolver and the shattering of four bullets in the general ten sailors. Altogether there were 110 alimony prisoners during the year ended direction of the southwest corner of July 31. Only one remained the year Sixth avenue. Mild mannered Green July 31. Only one remained the year through, and he was directed to stay wich Villagers straying on the outposts because he had incurred the wrath of of their domain took to their heels.

passenger automobile which was break-ing speed records, with Patrolman Ansheriff Knott insists that Federal prisoners and delinquent husbands and all vere well fed during the year, although it cost the county but \$2.90 a week for each of them.

In a speed records, with Patroiman Anderson of the West Twentieth street station hanging to the running board. The patrolman had evidently wasted his breath shouting to the men ahead to halt on the rapid ride down Sixth avenue, and when he reached the corner he began to do the talking with his gun.

One of the shots the same that pro-One of the shots, the same that pro duced the great flurry among the Sunday paraders, tore through the truck can-vas top. Another flicked up a bit of asphalt and a third rang with a metallic stroke against the elevated structure. It is not known where the fourth bullet struck. The men in the truck found the

struck. The men in the truck found the shooting too close for comfort. The two down Sixth avenue and a round a corner.
Patrolman Anderson was alongside
the two on the drivers seat in an in-East Houston street yesterday morning, the two on the drivers' seat in an inhe received orders to look out for a stant. He covered both with his weapon
seven passenger touring car in which, twenty minutes before, a band of burglars had escaped after looting a haberdashery store in Brooklyn. Haida locked the signal boy and stored along his
were arraigned for burglary. The men were arraigned for burglary. The men said they were Morris Masover, a truck driver, 110 Ludiow street, owner of the car, and Harry Mirowsky, 21, 148 Marcy

avenue, Brooklyn.

The charge was the theft of \$10,000 worth of silks from Morris Kantor, in a loft at 23 East Twenty-ninth street Patrolman Anderson took up the chase on general principles when he saw the truck speeding in Sixth avenue. George Gealloringo, the superintendent of the loft building where the robbery was com-mitted, said he had been attacked by four men and tied while they made of

FIVE ARE KILLED AS TRAIN HITS MOTOR

Four in One Family Victims of Grade Crossing Accident Near Clementon, N. J.

Weizel, manager of the Hanover Lunch.

118 Park Row, early yesterday morning, and robbing the till of \$25. Weizel said the men had walked to his desk to pay their meal checks when one of them struck him in the face, knocking him down. The same man then rifled the cash drawer and all escaped, he said. The arrests were made at Pearl street grand-daughter, Sarah Freedman, his the Bearl street grand-daughter, Sarah Freedman, his form which it developed that Gutte man called in Patrolman Koriowitz a had the Perimutters forcibly remove the man called in Patrolman Koriowitz a had the Perimutters forcibly remove the man called in Patrolman Koriowitz a had the Perimutters forcibly remove the man called in Patrolman Koriowitz a had the Perimutters forcibly remove the man called in Patrolman Koriowitz a had the Perimutters forcibly remove the man called in Patrolman Koriowitz a had the Perimutters forcibly remove the man called in Patrolman Koriowitz a had the Perimutters forcibly remove the man called in Patrolman Koriowitz a had the Perimutters forcibly remove the man called in Patrolman Koriowitz a had the Perimutters forcibly remove the man called in Patrolman Koriowitz a had the Perimutters forcibly remove the man called in Patrolman Koriowitz a had the Perimutters forcibly remove the man called in Patrolman Koriowitz a had the Perimutters forcibly remove the man called in Patrolman Koriowitz a had the Perimutters forcibly remove the man called in Patrolman Koriowitz a had the Perimutters forcibly remove the man called in Patrolman Koriowitz a had the Perimutters forcibly remove the man called in Patrolman Koriowitz a had the Perimutters forcibly remove the man called in Patrolman Koriowitz a had the Perimutters forcibly remove the man called in Patrolman Koriowitz a had the Perimutters forcibly remove the man called in Patrolman keep the man called in Patrolman had the Perimutters forcibly remove the man called in Patr riously injured. A car driven by Morris had the Perimutters forcibly removed. Seltzer was struck by an express train. The case was adjourned until Wednesgrand-daughter, Sarah Freedman, his father-in-law, Simon Freedman, and James Burkhardt, all of Stratford, N. J. The automobile became wedged to the engine pilot and was carried half a mile before the train was brought to a halt.

Marion White, 5, daughter of Prof. and Mrs. Winton J. White of Leonia.

During the nine days beginning No.

S. J. was killed by the same of the same

N. J., was killed by an automobile at Davenport, N. Y., where her parents have been visiting. With her mother the child started to cross the street to a church lawn where a social was being church lawn where a social was being used in the continuation of its work.

Announcement of the campaign plans held. She ran directly in front of the approaching car. Her skull was frac-tured and her neck broken. Mrs. Sarah Schiff of 21 East 110th

Mrs. Sarah Schiff of 21 East 110th street wheeling her one-year-old faughter Fannie in her carriage across 110th street and Fifth avenue saw an automobile bearing rapidly down on her. She stopped for an instant and then decided she could make the opposite curb by hurrying. Five feet from the curb the car, with brakes jammed down, but the car, with brakes jammed down. hit the baby carriage and toppled it over. The child was thrown into the street, and Mrs. Schiff was knocked

The driver, Julius Lieberman, 27 East 110th street, was served with a summons for driving a car with defective steering The child was taken to Mount Sinal Hospital and treated for cuts of

the face and body.

Agnes Besser, 3, playing in front of her home, 253 West 116th street, stepped in front of a southbound taxi and was slightly hurt. She was taken to liar-lem Hospital for bruises.

Lame Santing of Tourist States of Tourist Santing of Tourist States of T

James Santucci of Tuckahoe may die from being catapulted from a motor-cycle he was riding near White Plains when the back wheel of his machine was hit by an automobile driven by Edson Fowler of Brewster. He was taken to White Plains Hospital with a possible fracture of the skull. Fowler is 24 and was recently discharged from overse

Harold Schmidt. 4, 167 South Orange avenue. Newark, was crossing a street with his uncle, John J. Sinnett, at Prospect avenue. Newark, when he was knocked down by a car driven by Mrs. Pauline Eakins of Arlington. At Mountainside Hospital it was said several of his ribs had been fractured one of them. his ribs had been fractured, one of them piercing his lunga. Mrs. Eakins stopped at once after the accident and took the

MAN FOUND DEAD IN HALL.

May Be H. B. Samby, Prince

George Hotel Guest.

The body of a man of 35 found at the bottom of a stairway in 59 West Twenty-eighth street was removed to the Morgue for an autopsy yesterday. John Barros, proprietor of a Greek restaurant at that address, was questioned by the police, but professed ignorance. His wife and son said they had heard sounds that appeared to inseed yestoons are turned away annually.

N. Y. MEN TO HELP IN HARVARD CAMPAIGN

Former Athletes Will Seek Donors to \$11,000,000 Fund.

Many of the most prominent men in the city have been selected by Thomas W. Lamont to conduct the New York end of the campaign to raise \$11,000,000 for the Harvard endowment fund. The workers will include heads of the leading banking houses and leaders of in-dustry who in their college days shone as stars of the track and gridiron or as members of the varsity crews.

The names of the 120 committeemen

The names of the 120 committeemen were made public yesterday at the office of the fund at 165 Broadway.
Among those designated are J. P. Morgan and James A. Stillman, president of
the National City Bank, both of whom
rowed on the crew; William Woodward,
president of the Hanover National Bank,

rourat 3
the who was manager of the crew; E. V. R.
Thayer, president of the Chase National
Bank, and August Belmont.
John W. Prenties and Langdon P.
Marvin will act as secretaries of the
committee. Vice-chairmen will be R. P.
Perkins, T. W. Slocum, F. R. Martin, J.
D. Greene, C. N. Bliss, Jr., George F.
Baker, Jr., Herbert N. Straus, Anton H.
Schefer, Guy Emerson and James G.
Bishe, Jr. Blaine, Jr.

Lieut.-Col. Theodore Roosevelt, whom Harvard gave an honorary A. M. degree last commencement, will participate on the committee as will Austin G. Fox, F. R. Appleton, Dr. George E. Brewer, Ervin Wardman, William Church Osborn, Joseph H. Sears, the Rev. Charles L. Slattery, E. G. Merrill, Thomas Crimmins, Nicholas Biddle, Ralph Pulitzer, William K. Vanderbill. Jr., Robert W. Goelet, Franklin D. Roosevelt, Ogden L. Mills, G. W. Wickersham, Elihy Root, Jr., Emory R. Buckner, Harold S. Vanderbilt, Hamil-ton Fish, Jr., J. S. Morgan, Vincent Astor, William Ziegler, Jr., F. M. Warburg and Charles E. Brickley.

Mr. Lament is chairman of the national committee for the drive and will

direct the campaign here. "There are a great many Harvard men in New York," Mr. Prentiss said yesterday, "and we expect to collect a good share of the \$11,000,000. It is our

TWO PERLMUTTERS IN SEAT STIR MOVIE

Gutterman Calls Cop to Halt Love Making Off Screen.

Albert Gutterman, manager of Loew's theatre in Delancey street, was the parliquiar bogy yesterday in the domestic affairs of Samuel Perlmutter and his wife Esther of 1412 Madison avenue. Instead of the usual Sunday quietude they were forced to attend a hearing in Essex Market court, where bailiffs and lawyers clamored in stentorian voices. The Perimutters were not happy because they stirred up such a row they couldn't understand.

It appeared that they had paid for pied only one. So said Gufferman, who was highly indignant at the whole proattracted to the Perlmutters by loud laughter, he said. He sent an usher to top the racket. The usher had barely returned when the guffawing broke out

"Such goings on," said Gutterman. And in my theatre too. I should see if can keep it quiet." Gutterman went down the alsle. He

Gutterman went down the alsie. He found, he related, that Mrs. Perlmutter had left the sat adjoining that of her husband and was sitting on his lap.
"Now, Mr. Magistrate, why should I stand for that?" Gutterman demanded of the court. "Didn't I know that it is in the fire regulations that only one person can occupy one seat? Was I going to make myself itable to prosecution. Mr Six persons, four of them members of Magistrate? You can say it, I was not." From which it developed that Gutter-man called in Patrolman Korlowitz and

vember 3 and ending on the anniversary of the signing of the armistice, the American Red Cross will make a general

was made yesterday by Dr. Livingston Farrand, chairman of the executive com-mittee of the organization, who explained that the primary purpose is to raiso funds for the development of a clearly defined home campaign.

The drive will be known as the Third

Red Cross Roll Call and efforts will be made to enroll members for 1920 Wherever necessary local appeals will be made for funds needed for the local

ogrammes.
"The first task of the American Red Cross," said Dr. Farrand yesterday, "Is the completion of its obligations American soldiers and sailors. The ganization plans as its future policy to ocentrate its efforts upon peace problems at home, unless America should again be involved in war or confronted by great disasters creating special emergencies."

tions, but will seek to supplement the and to stimulate and organize relief work in fields where it is most needed.

JEWISH INSTITUTIONS **BEGIN BIG FUND DRIVE** Seeking to Raise \$10,000,000 for Work in This City.

The Federated Jewish Institutions, representing the amalgamation of twenty nine chraitable organizations in this city will open headquarters to-day at the Bilimore Hotel for their united building fund campaign, through which it is pro-posed to raise \$10,000,000 for charitable and social service buildings in New York Of this sum \$1,700,000 already has been collected through the s serfptions of

Col. H. A. Guinzburg is chairman of

JOHN WANAMAKER

THE STORE THAT REFLECTS THE GOOD TASTE OF NEW YORK

John Wanamaker Formerly A. T. Stewart & Co. Broadway at Ninth, New York. Store Hours, 9 to 5.

Good morning! This is August 11! The weather today probably will be fair.

Not a Line Gets into These Editorials

that the writer does not first

To a Looking Glass

and go over them, word by word, tearing up, from time to time, hundreds of the little pieces as not enough worth while to consume the time of kindly and friendly readers.

The people of New York, with their readiness to support improved methods of storekeeping, have given us their patron-age and influence to an extent far beyond the dreams of youth.

We shall never get old enough to forget it, nor shall we ever get proud or careless and fail to appreciate the part the people have had in making this Store what it is.

But by every power that human beings can command, mark you, this shall be a better Store in every possible way, from now

on, as the war is over. We have now reason to hope that we shall be better able to keep up our stocks of merchandise, so sadly interfered with by the commandeering of the manufacturers during the war, by breaking up assortments and by failures to deliver goods on order, as promised, thus disappointing our customers.

Notwithstanding the hard-ships of the war, its embargoes, its slow transportation on land and sea, we have always had on hand much the largest assortment of our standard mer-chandise of any retail store in the United States, except Chicago, and it shall be so more and more as American manufacturers get to going and the markets are opened up everywhere. [Signed]



Frequent bus service between 7th ave. Subway at Christopher street (Sheridan Square) and

The new subway station at 57th street and Seventh avenue is an entrance to the John Wanamaker Store. Get off at the 8th street and Broadway station and step into the store

The new



shows one of the uses to which this new jersey fabric may be put. This costume is of chiffon velvet, trim m ed with one yard of Jeanne d'Arc fabric in color to match. very striking. We have the new fabric in 19

picture

The effect is beautiful combinations of color threads woven in with metal

threads of silver or gold. It is the most arresting novelty of the season. Models of basques in which

Jeanne d'Arc fabric is used are on display in the Silk Rotunda The fabric, \$21.50 yard. Main Floor, Old Building.

Keep Today free! August sale of Winter Furs opens tomororw morning with

simply irresistible collection of cours and small furs. And the pices will be so moderate that a woman who buys in the August Sale will bave a substantial satisfaction which cannot be promised to later buyers. Already prices have risen above what these furs cost us. Purchases will be stored

without charge, until such time in the Autumn as they be required-not later may than November 1. Second Floor, Old Building

The Store Critic Writes Again of the August Furniture Sale

NOTE-the business of the store critic is to find the weak spots of the store so that we may correct them; to criticise, not to praise; to compare qualities and prices; to tell the truth about our stocks -how they compare with others.

When the Wansmaker Store opened its Furniture sale some weeks ago I studied this stock, going through every different classification, every style and type of furniture, looking for even a minor tault which I could use as a peg on which to hang a criticism that would yield a correction.

That was some weeks ago, and then came the late July announcements of the August Furniture sales of everybody who has furniture to sell, and everybody was in readiness, so their advertisements said. And these advertisements said so many other things that I decided the only fair thing to do was to go and see again what they and how the Wanamaker stock compared.



I have left

no stock unobserved I have taken no bird's-eye view but have gone into these stocks thoroughly, and have a complete knowledge of them.

When I had been all around I

came back to your stock that I had not seen for a month, and there it was as comprehensive, as complete, fresh, clean cut as if it were only starting on a sale.

A close investigation was gone into which revealed that most of the Wanamaker stock was replacement. The most important thing was that the new stock had all the superior qualities of that which it had taken the place of. There are additions to the stock as well as replacements, and it is all so splendid that while I had given praise before I felt that you should have more, for here was the unbe-lievable, the seemingly impossible transformed into facts that were all

convincing. The Wanamaker stock, after weeks of unprecedented buy-ing, is today, by weight of superiority attained through placement stock and through late acquisitions superior to any furniture stock in New York or to any six taken to-gether of the leading furniture

tore stocks. All people who will take the high points which obtain in the Wana-maker furniture stock, and apply them to every stock in New York, will be as enthusiastic in their endorsement as will be the connois seur or most knowing student of furniture. Take these points, for

Fourth, Fifth and Sixth Galleries, New Building

Sensational new book just out The Branding Iron, by

Katharine Newlin Burt. It's a very strange story, the sort that once you begin you will have to finish. It ends all right after a terrific lot of excitement all the way through.

Eighth Gallery, New Building.

Wool dress goods—sale "A dollar saved is a dol- cotton frocks

lar made," an old saying which we fully appreciate for women these days when every-50 at \$6.75 thing is so forbiddingly expensive. Women who are clever enough to be able to sew, or have the ingenuity to plan their frocks and have them made at home will be interested in this

Wool jersey cloth, \$4 yd. A grade that we have sold in our own stock at \$5.50; 54 inches wide; all wool; in shades of taupe, gray, purple, pekin, tan, turquoise and cadet blue. Suitable for an early fall dress. Sport plaids, \$4 yd.

\ grade that sold for \$5.50; suitable for extra skirts or sports skirts; many attractive color combinations; 54 in. wide. Worsted suitings, \$3 yd. \$5 grade; checked and striped effects, on tag background Very smart and good looking.

54 inches wide. Dress Fabrics Salon, Main Floor, Old Building.

1. Breadth of stock to select

Standard of style, design and finish (the practical as well as the artistic to

3. Quality of material.

4. Quality of workmanship.

5. Price. and you will have another endorsement. The closer one stays to the rule which governs high class, worth-while furniture, the more complete will be the endorse-

Wide selection

For breadth of selection there is nothing which approaches this Wanamaker stock. It covers immense floor space, not sparsely placed, but in studied arrangement carefully mapped out in order to get the stock on the floors you have devoted to furniture.

If this stock were put on the floors in the same fashion as in some of the stores, which call attention that an entire floor is devoted to furniture, it would take eight floors instead of two and a half that the Wanamaker Store now uses.

Good style The style, design and finish are

just as big a matter with the Wang-maker stock as the breadth of the stock The styles of furniture here are adapted to the price. They are lected from the artistic as well as the practical viewpoint. There is not one single instance of cheap, gaudy ornateness. When an elab-orate style of furniture is found in this stock it is made up in a quality befitting its type. There is no over decorated composition, applied or-namentation, no attempt at making a great show. The styles are what they should be for the

No poor stuff

Such a thing as highly varnished poorly-finished furniture is un-known at Wanamaker's, and yet there is still to be seen in the furni-ture stocks of stores which claim for their furniture high artistic merit, bright shining yellow oak, brilliantly varnished gum which often poses as circassian walnut, and red mahogany with highly glazed surface, in styles that should be as extinct as the dodo.

I enquired at one store as to why they carried such stock as this, as they certainly should know better and the reply was that there were customers who didn't know better. The quality of Wanamaker ma-

terial and workmanship is absolutely the highest. There is no cut-ting corners in order to make a low There is no point that requires as

much work or investigation as that of price, for price is the blare of the brass band, with which so many stores seem to draw a crowd.

Clearaway of

Ginghams in smart checks

and colors; one of the models sketched, showing deep hem

forming pockets; original prices of the group, \$10.75 to \$12.75.

Ginghams, plain and checked;

tissue voiles-two models hav-

ing real filet lace on collar; or-

gandies - satin stripes, and other charming novelty mate-

rials; chic basque, fichu or straight models.

At \$11.50, white voiles with

voiles of dark colors in

hand-work in trimming; models

with tucked waists and skirts and some vestees; foulard pat-

models excellent for street wear; originally \$17.50.

At \$15, figured and plain voiles and dotted swiss frocks; originally \$25 to \$27.50.

Second Floor, Old Building.

67 at \$11.50 and \$15

150 at \$8.75

Best values Value considered, there is no furniture in New York which is lower priced than Wanamaker's, and in most instances Wana-maker's is much lower priced.

(foot), \$750. Lindeman

> \$350, \$365, \$385 Grand pianos: Baby grand, \$750. Apartment grand, \$710.

Angelus, upright, \$700 Angelus, upright, \$600 Standard, upright, \$600. Auto player, upright, \$650

Brambach

Queen Anne grand, \$725. Apartment grand, \$600 Player-piano, grand, \$1.075.

\$550, \$585 White

Player-piano \$575 Knabe

Concert grand, \$1,900. Large parlor grand, \$1,375

\$1.350 Parlor grand, \$1,125, \$1,225 Baby grand, \$1,050, \$1,125

Reproducing pianos: Ampico, parlor grand, \$5,000 Ampico, Louis XV grand, \$2,950.

Ampico, baby grand, \$2,750



It is not too early to begin to plan for music in your home during the September-to-May home-evenings. When the long twilights of the daylight-saying summer have gone, you should have everything ready for the lamp-lit hours

A matchless list of 71 warranted pianos, player-pianos and reproducing pianos in the Wanamaker Salons

indoors.

Chickering

Upright piano.....\$690 Grand Pianos: Concert grand, \$1,900. Parlor grand, \$1,250. Louis XV Baby grand,

Baby grand, \$1,050. Apartment grand, \$975. Reproducing pianos: Ampico parlor grand, \$2,200. Ampico Louis XV grand,

Ampico Baby grand, \$2,750. Ampico upright (motor) Ampico upright (foot),

Upright pianos, \$590, \$625 Grand pianos: Concert grand, \$1,500. Parlor grand, \$1,000. Baby grand, \$900.

Schomacker

Player-pianos: Schomacker-Auto upright, \$1.375.

Schomacker-Player, upright, \$900. Reproducing pianos: Schomacker-Ampico, upright,

Emerson Upright pianos, \$475, \$490 Grand pianos: Baby grand, \$825.

Apartment grand, \$785. Player-pianos: Emerson-Angelus, upright, Emerson-Player, \$750.

Marshall & Wendell Upright pianos, \$400, \$425 Player-pianos:

M. & W. Angelus, \$775.
M. & W. Auto-de-luxe, \$675.
M. & W. Player, \$625. Reproducing pianos: M. & W .- Ampico, grand.

M. & W .- Ampico, upright, \$1,050. M. & W .- Ampico, upright Upright pianos,

Player-pianos: Auto-de-luxe, grand, \$1,200.

Campbell Upright piano \$340 Player-pianos: Auto-de-luxe, upright, \$625. Standard, upright, \$575.

Grand pianes:

Frederick Uprights.,...\$325, \$340 Player-pianos, uprights.

Upright, \$665, \$690, \$740 Grand pianos:

Louis XV grand, \$1,250,

Apartment grand, \$975

Ampico, upright, \$1,650 Ampico, upright (feet).

Piano Salon, First Gallery, New Building